

## CONTRACT



KVVU-TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

And:

Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21204

Contract / Revision	Alt Order #
499427 /	06366023

## Product

## RESTORE OUR FUTURE

Contract Dates	Estimate #	
10/23/12 - 10/29/12	618	
Advertiser	Original Date / Revision	
ISS/Restore Our Future	10/19/12 / 10/19/12	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KVVU	Teresa Difuria	TELEREP-PHIL
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
1021		
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/23/12	10/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	12	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	-TWTF--				12	\$700.00			
N 2	KVVU	10/23/12	10/26/12	Katie Couric	2-3p		:30			NM	8	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	-TWTF--				8	\$275.00			
N 3	KVVU	10/23/12	10/26/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	9	\$10,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	-TWTF--				8	\$1,025.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuwThF----	:30		\$1,025.00	NM		
			See MG 3.9,3.10,3.11,3.12,3.13									
	3	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuwThF----	:30		\$1,025.00	NM		
			See MG 3.9,3.10,3.11,3.12,3.13									
	5	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuwThF----	:30		\$1,025.00	NM		
			See MG 3.9,3.10,3.11,3.12,3.13									
	8	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuwThF----	:30		\$1,025.00	NM		
			See MG 3.9,3.10,3.11,3.12,3.13									
	9	KVVU	10/23/12-10/23/12	Fox 5 News at 6pm	M-F 6-630pm	-Tu-----	:30		\$900.00	NM		
	④	MG for 15.1,15.2,3.5,3.2,3.3,3.8										
	10	KVVU	10/23/12-10/23/12	Fox 5 News at 6pm	M-F 6-630pm	-Tu-----	:30		\$900.00	NM		
	④	MG for 15.1,15.2,3.5,3.2,3.3,3.8										
	11	KVVU	10/26/12-10/26/12	Fox 5 News at 6pm	M-F 6-630pm	-----F----	:30		\$900.00	NM		
	④	MG for 15.1,15.2,3.5,3.2,3.3,3.8										
	12	KVVU	10/26/12-10/26/12	Fox 5 News at 6pm	M-F 6-630pm	-----F----	:30		\$900.00	NM		
	④	MG for 15.1,15.2,3.5,3.2,3.3,3.8										
	13	KVVU	10/26/12-10/26/12	Kitchen Nightmares	Fri 8p-9p	-----F----	:30		\$2,550.00	NM		
	④	MG for 15.1,15.2,3.5,3.2,3.3,3.8										
N 4	KVVU	10/23/12	10/26/12	Extra	M-F 7-730p		:30			NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	-TWTF--				4	\$950.00			
N 5	KVVU	10/23/12	10/26/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	8	\$17,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	-TWTF--				8	\$2,150.00			

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**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision	Alt Order #	
499427 /	06366023	
Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	RESTORE OUR FUTURE	618
Advertiser		
ISS/Restore Our Future		
Original Date / Revision		
10/19/12 / 10/19/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Start Date	End Date	
N 6	KVVU	10/28/12	10/28/12	NFL Late Game						NM	1		\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				
Week:	10/22/12	10/28/12	-----1					1	\$9,500.00				
N 7	KVVU	10/28/12	10/28/12	NFL Early Game						NM	1		\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				
Week:	10/22/12	10/28/12	-----1					1	\$8,250.00				
N 8	KVVU	10/26/12	10/26/12	Fringe						NM	1		\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				
Week:	10/22/12	10/28/12	----1--					1	\$4,000.00				
N 9	KVVU	10/27/12	10/27/12	Early Pre-Game						NM	1		\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				
Week:	10/22/12	10/28/12	-----1-					1	\$950.00				
N 10	KVVU	10/27/12	10/27/12	FOX 5 News Sat 10-11p	10-11p Sat					NM	1		\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				
Week:	10/22/12	10/28/12	-----1-					1	\$2,100.00				
N 11	KVVU	10/28/12	10/28/12	Fox News Sunday 8-9a	8-9a					NM	1		\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				
Week:	10/22/12	10/28/12	-----1					1	\$850.00				
N 12	KVVU	10/28/12	10/28/12	Fox 5 News Su 10p-1045p	Su 10p-1045p					NM	1		\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				
Week:	10/22/12	10/28/12	-----1					1	\$1,850.00				
N 13	KVVU	10/29/12	10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a					NM	3		\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				
Week:	10/29/12	11/04/12	3-----					3	\$700.00				
N 14	KVVU	10/29/12	10/29/12	Katie	1-2pm					NM	2		\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				
Week:	10/29/12	11/04/12	2-----					2	\$275.00				
N 15	KVVU	10/29/12	10/29/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p					NM	0		\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				
Week:	10/29/12	11/04/12	2-----					2	\$1,025.00				
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type			
1	KVVU		10/29/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	M-----	:30		\$1,025.00	NM			
				See MG 3.9,3.10,3.11,3.12,3.13									
2	KVVU		10/29/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	M-----	:30		\$1,025.00	NM			
				See MG 3.9,3.10,3.11,3.12,3.13									
N 16	KVVU	10/29/12	10/29/12	Extra	M-Sa 8-10p/Su 7-1					NM	1		\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				
Week:	10/29/12	11/04/12	1-----					1	\$950.00				
N 17	KVVU	10/29/12	10/29/12	Fox 5 News M-F 10p-11p	10p-11p					NM	2		\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				
Week:	10/29/12	11/04/12	2-----					2	\$2,150.00				
N 18	KVVU	10/23/12	10/26/12	More M-F 9-10a	M-F 9a-10a					NM	8		\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				
Week:	10/22/12	10/28/12	-TWTF--					8	\$275.00				
N 19	KVVU	10/23/12	10/26/12	The Dr.Oz Show	M-F 10a-11a					NM	8		\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				
Week:	10/22/12	10/28/12	-TWTF--					8	\$250.00				
N 20	KVVU	10/23/12	10/26/12	Anderson	3-4p					NM	8		\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				

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Henderson - Las Vegas

Contract / Revision	Alt Order #	
499427 /	06366023	
Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	RESTORE OUR FUTURE	618
Advertiser		
ISS/Restore Our Future		
Original Date / Revision		
10/19/12 / 10/19/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Spots/ Amount	
										Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/22/12	10/28/12	-TWTF--				8	\$300.00		
N 21	KVVU	10/23/12	10/26/12	Fox 5 News at 5	5-530p		:30			NM	8 \$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/22/12	10/28/12	-TWTF--				8	\$950.00		
N 22	KVVU	10/23/12	10/26/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4 \$8,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/22/12	10/28/12	-TWTF--				4	\$2,150.00		
N 23	KVVU	10/24/12	10/27/12	BB World Series	330pm-8pm		:30			NM	6 \$45,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/22/12	10/28/12	--WT-S-				6	\$7,500.00		
N 24	KVVU	10/28/12	10/28/12	BB World Series	330pm-8pm		:30			NM	1 \$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/22/12	10/28/12	-----1				1	\$7,500.00		
N 25	KVVU	10/26/12	10/26/12	Fringe	Fri 9p-10p		:30			NM	1 \$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/22/12	10/28/12	----1--				1	\$4,000.00		
N 26	KVVU	10/27/12	10/27/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1 \$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/22/12	10/28/12	-----1-				1	\$2,100.00		
N 27	KVVU	10/28/12	10/28/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	2 \$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/22/12	10/28/12	-----2				2	\$3,150.00		
N 28	KVVU	10/28/12	10/28/12	NFL Late Game	NFL Late Game		:30			NM	1 \$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/22/12	10/28/12	-----1				1	\$8,250.00		
N 29	KVVU	10/29/12	10/29/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2 \$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	2-----				2	\$275.00		
N 30	KVVU	10/29/12	10/29/12	The Dr.Oz Show	4-5p		:30			NM	2 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	2-----				2	\$500.00		
N 31	KVVU	10/29/12	10/29/12	Special Early News	Special Early News		:30			NM	2 \$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	2-----				2	\$950.00		
N 32	KVVU	10/29/12	10/29/12	BB World Series	330pm-8pm		:30			NM	1 \$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	1-----				1	\$7,500.00		
N 33	KVVU	10/23/12	10/26/12	The Dr.Oz Show	4-5p		:30			NM	8 \$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/22/12	10/28/12	-TWTF--				8	\$500.00		

Totals

119 \$188,150.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	104	\$169,300.00	\$143,905.00
10/29/12 - 11/02/12	15	\$18,850.00	\$16,022.50
<b>Totals</b>	<b>119</b>	<b>\$188,150.00</b>	<b>\$159,927.50</b>

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Contract / Revision 499427 /	Alt Order # 06366023	
Contract Dates 10/23/12 - 10/29/12	Product RESTORE OUR FUTURE	Estimate # 618
Advertiser ISS/Restore Our Future		Original Date / Revision 10/19/12 / 10/19/12

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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REP HEADLINE# 6336023 TRF# 499427  
SSS MOD# 1: UNAPPROVED REV #1 SSS

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* \*

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SSS MOD# 1: UNAPPROVED REV#1 SSS

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* \*

CREDIT RISK ! ! !  
HARRIS REPORT FROM REP \* \* \* CHANGERS \* \* \* OCT19/12 11.400  
\* \* \* KVYU-TV \* \* \*

REP HEADLINE# 6366023 TRF# 499427  
SSS MOD# 1 - TIN APPROVED R/F/V #1 SSS

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* \*

CREDIT RISK !!!  
HARRIS REPORT FROM REP \*\*\*CHANGES\*\*\* OCT19/12 11-4CC  
KVUU-TV \*\*\*

REP HEADLINE# 6366023 TRF# 499427  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT 19/12 11:44CC  
\*\*\*CHANGES\*\*\* \*\*\* RVVU-TV \*\*\*

REP HEADLINE# 6366023 TRF# 499427  
SSS MOD# 1: UNAPPROVED REV #1 SSS

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* \*

CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* OCT19/12 11.400  
KVVU-TV

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAY	TOTL:	SPTS:
46	A	900A-1000A			30		\$3,150.00	10/28	10/28	1	SUN		1	
PROGRAM :			NFL	SUNDAY										
RA35+ :			4-0											
ORD COM1:			CORRECTED TP											
THIS IS A			MAKE-GOOD FOR	OCT28	ON	LINE-27	FOR 1	SPOT/WK						
28	S	100P-400P			30		\$8,250.00	10/28	10/28	0	SUN		0	
PROGRAM :			NFL	EARLY	GAME									
RA35+ :			8-0											
ORD COM1:			ADD											
47	A	1000A-100P			30		\$8,250.00	10/28	10/28	1	SUN		1	
PROGRAM :			NFL	EARLY	GAME									
RA35+ :			8-0											
ORD COM1:			CORRECTED TP											
THIS IS A			MAKE-GOOD FOR	OCT28	ON	LINE-28	FOR 1	SPOT/WK						
30	S	400P-500P			30		\$500.00	10/29	10/29	0	MON		0	
PROGRAM :			DR	OZ										
RA35+ :			1-0											
ORD COM1:			ADD											
48	A	300P-400P			30		\$500.00	10/29	10/29	2	MON		2	
PROGRAM :			DR	OZ										
RA35+ :			1-0											
ORD COM1:			TP	CHG	DUE	TO	BASEBALL.	PRE-BOOKED	PLS	APPROVE.				
THIS IS A			MAKE-GOOD	FOR	OCT29	ON	LINE-30	FOR 2	SPOTS/WK					
31	S	500P-530P			30		\$950.00	10/29	10/29	0	MON		0	
PROGRAM :			NEWS											
RA35+ :			2-0											
ORD COM1:			ADD											
49	A	400P-430P			30		\$950.00	10/29	10/29	2	MON		2	
PROGRAM :			NEWS											
RA35+ :			2-0											
ORD COM1:			TP	CHG	DUE	TO	BASEBALL.	PRE-BOOKED	PLS	APPROVE.				
THIS IS A			MAKE-GOOD	FOR	OCT29	ON	LINE-31	FOR 2	SPOTS/WK					

REP HEADLINE# 6366023 TRF# 499427  
SSS MOD# 1: UNAPPROVED REV #1 SSS

REP: TEL# 610-2-93-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\* \*CHANGES\* \* \*

**CREDIT RISK !!** **HARRIS REPORT FROM REP** **\*\*CHANGES\*\*** **FAX# 610-223-1191**  
**OCT19/12 11.40** **KVUU-TV** **\*\*\*\*\***

STATION	MAKEGOOD	OFFERS:	MISSING: TU-F/700P-730P OFFER: W-TH/900P-930P CMT: TP CHG DUE TO BASEBALL.	OCT23 (2/WK) OCT24 (2/WK)	30S 30S	\$950.00 \$950.00	(OCT18/12) PLS ADVISE.
M1	OK'D	BUY#4					
M2	OK'D	BUY#8	MISSING: SAT/700P-1000P OFFER: SAT/1200N-100P CMT: SPOT N/A. NO REG MLB GAME. MG COLLEGE FOOTBALL PRE-GAME SHOW.	OCT26 OCT26	30S 30S	\$4,000.00 \$4,000.00	(OCT18/12) PLS ADVISE.
M3	OK'D	BUY#9	MISSING: MON/200P-300P OFFER: MON/100P-200P CMT: TP CHG DUE TO BASEBALL.	OCT27 OCT27	30S 30S	\$950.00 \$950.00	(OCT18/12) PLS ADVISE.
M4	OK'D	BUY#14	MISSING: MON/700P-730P OFFER: MON/900P-930P CMT: TP CHG DUE TO BASEBALL.	OCT29 OCT29	30S 30S	\$275.00 \$275.00	(OCT18/12) PLS ADVISE.
M5	OK'D	BUY#16	MISSING: SUN/100P-400P OFFER: SUN/100P-400P CMT: CORRECTED TP.	OCT29 OCT29	30S 30S	\$950.00 \$950.00	(OCT18/12) PLS ADVISE.
M6	OK'D	BUY#6	MISSING: SUN/400P-700P OFFER: SUN/100P-400P CMT: CORRECTED TP.	OCT28 OCT28	30S 30S	\$9,500.00 \$9,500.00	(OCT18/12) PLS ADVISE.
M7	OK'D	BUY#7	MISSING: SUN/100P-400P OFFER: SUN/100A-100P CMT: CORRECTED TP.	OCT28 OCT28	30S 30S	\$8,250.00 \$8,250.00	(OCT18/12) PLS ADVISE.
M8	OK'D	BUY#20	MISSING: TU-F/300P-400P OFFER: W-TH/200P-300P CMT: TP CHG DUE TO BASEBALL.	OCT23 (4/WK) OCT24 (4/WK)	30S 30S	\$300.00 \$300.00	(OCT18/12) PLS ADVISE.
M9	OK'D	BUY#21	MISSING: TU-F/500P-530P OFFER: W-TH/400P-430P CMT: TP CHG DUE TO BASEBALL.	OCT23 (4/WK) OCT24 (4/WK)	30S 30S	\$950.00 \$950.00	(OCT18/12) PLS ADVISE.
M10	OK'D	BUY#23	MISSING: W-F/700P-1000P OFFER: W-TH/430P-800P & SAT/430P-800P CMT: CORRECTED TP AND NO GAME ON FRIDAY. MOVED TO SATURDAY. PLS APPROVE.	OCT24 (6/WK) OCT24 (4/WK) OCT27 (2/WK)	30S 30S 30S	\$7,500.00 \$7,500.00 \$7,500.00	(OCT18/12) PLS ADVISE.
M11	OK'D	BUY#24	MISSING: SUN/700P-1000P OFFER: SUN/430P-800P CMT: CORRECTED TP.	OCT28 OCT28	30S 30S	\$7,500.00 \$7,500.00	(OCT18/12) PLS ADVISE.



REP HEADLINE# 6366023  
\*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 610-293-4100  
CREDIT ADVISORY: AGENT  
ORDER WORKSHEET

CREDIT RISK ! !  
HARRIS REPORT \* \* \* \* \*  
FAX# 610-225-1191

ADV # 1125 ADV. NAME ISS/RESTORE OUR FUTURE  
AGY. NAME MENTZER MEDIA SERVICES, INC.

600 FAIRMOUNT AVENUE, SUITE 306  
TOWSON, MD 21286

SALES PRSN PH- TERESA DIFURIA

ORDER # 499427 CONTRACT # 6366023  
PRDCT RESTORE OUR FUTURE EST#618 COMMENTS: TINR ORDER

CLASS: NATL.	LOCAL	REGIONAL
TCPV		

FLIGHT DATES OCT23/12 OCT29/12 WK-1

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REP: TO ROSE  
ED MURKIN

REBOOKED REVISED ORDER  
TOTAL \$77250  
PLS CNF THANKS

ATT. STATIONS RESTING FIFTEEN MINUTES THIS IS A CASE IN WHICH

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

AGENCY ADVERTISER CODE = AGENCY EST# = 618  
AGENCY PRODUCT CODE =

TU-F

12

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PROGRAM : NEWS
RA35+ : 2.0
CON COM1 : MAX 3X DAY

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12

OCT 8/12 11-45  
\*\*\* KWVW-TV \*\*\*

REP HEADLINE# 6366023  
\*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
                          \*\*RECAP\*\* \*

CREDIT RISK ! ! ! FAX# 610-225-1191  
HARRIS REPORT FROM REP OCT 8/12 11-45  
\* \* \* R F C A P \* \* \* \* \* K V V U T - T V \* \* \*

REP HEADLINE# 6366023  
\*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 610-293-4100  
CREDIT ADVISORY: AGENCY CREDIT RISK ! !  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\* RECAP \*\*

FAX# 610-225-1191  
OCT8/12 11-45  
\*\*\* KVUU-TV \*\*\*

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTAL:  
: :LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

MARKET TOTALS \$551,785 KVUU 14% KSNV 35% KLAS 27% KTNV 24% KVMY 0% KVcw 0% CABL 0%

SHARE SLIGHTLY LOW DUE TO QUALITATIVE DATA USED. OLDER SKEWING  
REPUBLICAN VOTER BUY.

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6366023  
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\* \* CHANGES \* \*

FAX# 610-225-1191  
CREDIT RISK !!!  
HARRIS REPORT FROM REP OCT18/12 17.38  
\*\*\*CHANGES\*\*\* \*\*\* KVUU-TV \*\*\*

ADV # ADV. NAME ISS/RESTORE OUR FUTURE  
AGY # 1125 AGY. NAME MENTZER MEDIA SERVICES, INC.

---

600 FAIRMOUNT AVENUE, SUITE 306

TOWSON, MD 21286

CONTRACT # 6366023 DER # \_\_\_\_\_

RESTORE OUR FUTURE    EST#618    COMMENTS: (LINE, ORDER,

IGHT DATES OCT23/12 OCT29/12 WK-1

TY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDS \_\_\_\_\_

FOR NIKKI  
\* \* \* \* \*  
REVISION  
1975 EDITION

ADDED LINES 18-33  
REVISED LINES 6-7  
NEW TOTAL \$188,150 (+110900)  
PLS CNF THANKS

CON CM      \* \* \* \* \* THIS IS A CASH IN ADVANCE SCHEDULE \* \* \* \* \*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #10211

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMTL2009

PROGRAM	:	NFL LATE GAME	30	\$9,500.00	10/28	10/28	1
RA 35+	:	8-0					
ORD COM1:	:	CORRECTED DATE					

*10-48*

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REP HEADLINE# 6366023  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 17.38  
\*\*\*CHANGES\*\*\* \*\*\* KVUU-TV \*\*\*

LINE#:	REP	CD:	TIME	PERIOD	: LGTH	:	SEC	:	RATE	:	START	:	END	:	SPTS:	WEEK	:	DAY	:	TOTL:	:SPTS:
:	LINE#:	:				:		:		:		:									
7	*			100P-400P					30		\$8,250.00		10/28		10/28		1		SUN		1
PROGRAM	:	NFL	EARLY	GAEM																	
RA35+	:	8.0																			
ORD COM1:		CORRECTED	DATE																		
18	A	900A-1000A			30				\$275.00		10/23		10/26		8						8
PROGRAM	:	MORE																			
RA35+	:	1.0																			
ORD COM1:		ADD																			
CON COM1:		MAX 2X	DAY																		
19	A	1000A-1100A			30				\$250.00		10/23		10/26		8						8
PROGRAM	:	DR OZ																			
RA35+	:	1.0																			
ORD COM1:		ADD																			
CON COM1:		MAX 2X	DAY																		
20	A	300P-400P			30				\$300.00		10/23		10/26		8						8
PROGRAM	:	ANDERSON COOPER																			
RA35+	:	1.0																			
ORD COM1:		ADD																			
CON COM1:		MAX 2X	DAY																		
21	A	500P-530P			30				\$950.00		10/23		10/26		8						8
PROGRAM	:	NEWS																			
RA35+	:	2.0																			
ORD COM1:		ADD																			
CON COM1:		MAX 2X	DAY																		
22	A	1000P-1100P			30				\$2,150.00		10/23		10/26		4						4
PROGRAM	:	NEWS																			
RA35+	:	5.0																			
ORD COM1:		ADD																			
CON COM1:		MAX 1X	DAY																		
23	A	700P-1000P			30				\$7,500.00		10/24		10/26		6						6
PROGRAM	:	MLB WORLD SERIES																			
RA35+	:	11.0																			
ORD COM1:		ADD																			
CON COM1:		MAX 2X	DAY																		

100 - 1P

10/24 - 10/25  
2-3P

4-430P

W-Th-Sat

REP HEADLINE# 6366023  
SSS MOD# 0: UNAPPROVED REV #1 SSSSS

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK ! !  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGER\*\*\* \*

**CREDIT RISK !!** **FAX# 610-225-1191**  
**HARRIS REPORT** **FROM REP** **OCT 18/12 17.38**  
**\*\*\*CHANGES\*\*\*** **\*\*\* KEYWORD \*\*\***

REP HEADLINE# 6366023  
SSS MOD# 0: UNAPPROVED REV

CREDIT RISK ! ! !  
HARRIS REPORT \* \* \* CHANCE \* \* \* OCT18/12 17.38  
FAX# 610-225-1191

MARKET TOTALS \$551,785 KVUU 14% KSNV 35% KLAS 27% KTNV 24% KVMY 0% KVCW 0% CABL 0%  
SHARE SLIGHTLY LOW DUE TO QUALITATIVE DATA USED. OLDER SKEWING  
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